



3 October 2022

Dear Parent/Guardian,

We would like to invite you to participate in the ISC Parent Survey 2022. This survey is designed to help Winchester College, and the wider independent school sector, understand parents' decision-making process when choosing a school for their child. This is especially important in the lead up to a General Election when we expect at least one political party's manifesto to include proposed tax changes, which would affect every parent in an independent school.

The survey should take no more than 15 minutes to complete, but it must be completed at one sitting. While it is possible to complete the survey on a smartphone, some questions have many options, so we would recommend completing the survey on a tablet, laptop or desktop via a web browser.

Please only complete one survey for our school. If you have more than one child at the College, please complete the survey for your eldest child. However, if you have children at another independent school, you may receive a separate request to complete the survey, which you may complete for that school, ensuring that you use the link supplied for that school.

The survey website will remain open until Monday 31st October 09:00.

You can access the survey online using the following link:

<https://surveys.isc.co.uk/ParentSurvey/welcome.aspx?SurveyID=275378>

Please be assured that all responses are treated in strictest confidence and your answers will only be used to perform aggregate analysis for our school and the sector as a whole.

If you have any problems accessing the survey, please email the ISC Research Team ([mresearch@isc.co.uk](mailto:mresearch@isc.co.uk)).

Kind regards,

Paresh Thakrar